

Brooke Van Baush - #3

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Disruption

Word Count: 421

1. The movie Disruption, directed by Kelly Nyks and Jared Scott, was released in 2014.
2. The central argument is that climate change is happening now and affecting people all over the world and the best way to make quick changes is to convince everyone to join the revolution.
3. The argument was made through examples of how climate has changed such as showing the Philippines typhoon, the arctic ice caps, and ocean acidification.
4. One of the sustainability problems in this movie was political. It wasn't until Hanson stated "Climate change is actually happening" in 1988 when people actually started to believe in it. Additionally, politicians do what they can to get elected which is the only reason Nixon started passing the environmental protection laws. While this is a positive change, that usually isn't the case.
5. The most persuasive part of the film was when the green revolution was compared to successful revolutions in the past such as racial equality and women's rights.
6. The film has emotional appeal to me because climate change is affecting our lives now and it will continue to affect us and continue to get worse for our next generations.
7. The film relies on emotion, as it is trying to motivate people to rally and join the climate walk. This happens by showing people there is a reason for them to care through multiple examples of how frustrating the global politics are and how little they're making a difference. "The people who are contributing the least to climate change, are benefiting the least from these industries, and are being affected the most" showing environmental racism.
8. The film is attempting to rally people to show up for the Climate walk in NYC. This is a great cause because in the past, the biggest change has been seen when the public gets involved. I thought the film was very motivational. Even after I watched it, I was ready to walk the streets of Troy in protest to climate change.
9. The film primarily focused on the climate walk as it was an advertisement for it, so they didn't suggest many other alternatives in general. I do believe it raised a large amount of awareness so that people will at least look more into what happened in NYC and how it affects them.
10. The target audience was everyone. All races and all classes of people were encouraged to join the climate walk in order to help it become the largest climate walk in history.